

SESSIONS

by
Buzan Centre Pune

Introduction

Equip yourself with the ultimate 21st Century Business Tool – the Mind Map®.

The Mind Map® is the most effective thinking, organizational and productivity tool of our time.

It will dramatically improve every aspect of your business performance.

Applied to any business challenge or goal, Mind Maps® will help you to:-

- Think clearly, creatively and originally
- Make assertive, confident decisions
- Persuade and negotiate
- Present with impact
- Develop powerful, profitable strategies & plans

MIND MAPS® for

SME – Owners / Executives



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pune

Working creatively is essential in any line of business, and using imagination and association helps to produce multiple ideas which can then be fully assessed and analyzed.

The very best of these innovations can be processed and turned into new strategies, products or services.

The Mind Map® is an invaluable and innovative way of maximizing this creative process. Its visually graphic approach triggers your imagination and association, thus powerfully boosting your creativity and memory, and leading the Mind Mapper to explore ideas and solutions to problems that previously they might not have considered.

Who Should Attend

Owners & Senior 'key' executives of Small & Medium Enterprises





How you manage your knowledge is a critical factor in creating a thriving business and, by default, this comes about once you have mastered the management of your brain & its thought processes.

The Mind Map is an all-embracing visual & graphic Thinking tool that can harness and help you express ideas and creativity that can lead you to broaden your business practices, solve problems, rethink sales strategies, organize a team or simply improve the day-to-day efficiency of the running of your business.

What Others Say:

"The use of 'Mind Mapping' is an integral part of my Quality improvement project here at Boeing. This has provided savings of over \$10 million this year for my organization. (10 times our goal)"

...Mike Stanley, BOEING CORPORATION, USA

"Mind Maps present an overview along with the detailed plan & have increased Learning & Creativity. I have successfully applied the Mind Map technique to taking notes, setting goals, solving problems, generating ideas, memorizing complex data & planning complete training sessions."

...Saif Ullah Khan, Manager, L & D, HR, Ernst & Young

"It was a wonderful learning experience on Mind Maps techniques and its uses from Jas and Maneesh. It should be part of every organization and for any level of employees in order to increase productivity and collaboration. This is a fabulous tool for brainstorming and problem solving. Thank you Buzan Pune for helping me to use the other side of my brain too"

...Kiran Chopra – L & D, Symantec, Pune

"Amazing, Learnt more skills in 1 day than in 10 years"

... Anil Bhatt, National Training Manager, SBI Life Insurance...

Course Outline

- Baselineing
- The Brain
 - Components
 - Processing
- Mind Maps
 - Technique
 - Examples

Mind Maps for Core Business Skills

- Organization
- Negotiations
- Presentations
- Project Management

**Course content is subject to changes.*

**Duration:
8 hours**

Tony Buzan



Programme Leaders:

Jas Johari

Jas is the only Buzan Advanced Licensed Instructor in India and has trained a number of Corporate Executives at all levels. Jas is the only qualified and trained person in India to conduct and interpret the results of the **M**ultiple **I**ntelligence **D**evelopment **A**ssessment **S**cale.



Maneesh Johari

Maneesh is the CEO of the Buzan Centre Pune, & has facilitated Mind Map® trainings at leading business houses in India.



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