

Activate your Inherent INTELLECTUAL CAPITAL

SESSIONS

at
Buzan Centre Pune,
Aundh

Introduction

We are entering the Age of Intelligence. We should know how to manage the managers of knowledge - **our brains** - effectively. Applying this to the corporate requirement, organizations should leverage on its intellectual capital and harness the brain power within to meet today's new challenges

Mind Maps® is the KEY of Unlocking the Potential of the Brain!



buzan
pune

Benefits to You

Mind Maps®, a product of Tony Buzan's years of research on the working of the Brain can help:

boost Creativity,
assimilate & present large volumes of information quickly,
Improve thought organization and planning,
enhance strategic thinking and
grow talent.

Who Must Attend

This is a **MUST** attend session for all those who want a Brain Fit company or team in this increasingly challenging and competitive business environment. Professionals & executives at all levels will benefit greatly from knowing How to feed information to their Brains so that the Brain actually works for them!



About Tony Buzan

"Brain Capital and the Currency of Intelligence, the one capital which has never declined and the one currency that always increases if you invest in it."

Tony Buzan is the inventor of Mind Maps®, the most powerful Thinking Tool of our times, whose importance is recognised by **Microsoft Chairman, Bill Gates**

in his article 'The Road Ahead How Mind-Mappers are taking our information democracy to the next stage'.

The Times of London predicts that Tony Buzan "will do for the brain what Stephen Hawking did for the universe."

Global leaders who have adopted Tony's techniques and place brain capital as their top priority include IBM, HSBC, Oracle, Intel, Xerox, General Motors, Hewlett Packard, JP Morgan, Microsoft, British Telecom, Boeing, Barclays International, and Walt Disney, amongst others.

Program Outline

- **Benchmarking - where we are presently**
- **The Brain & its Capabilities**
 - **Information Processing**
 - **Left & Right Brain – Myths & Reality**
- **Intellectual Capital as a source of competitive advantage.**
- **Mind Maps®**
 - **Technique**
 - **Laws**
- **Applications of Mind Maps®**
 - **Planning**
 - **Meetings**
 - **Note taking**
- **Computer Mind Maps®**

**Course content is subject to changes.*

**Duration:
7 hours**

Programme Leaders:

Maneesh Johari:



Maneesh is the CEO of the Buzan Centre Pune, the only centre of the Buzan Organization in India. He has been instrumental in increasing the awareness of Mind Maps® in the country & has facilitated Mind Map® trainings at a number of Business houses like Bajaj Auto, Tata Motors, L&T Infotech, HSBC Global, Aditya Birla group, Godrej & Boyce, Nicholas Piramal, HDFC Insurance, Whirlpool, Halliburton, Zydus Cadila, Enam Securities and many more.

Jas Johari:



Jas is the only Buzan Advanced Licensed Instructor in India and has trained a number of Corporates from entry level to the Top most level.

She has also trained the faculties of Educational Institutes & students.

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