

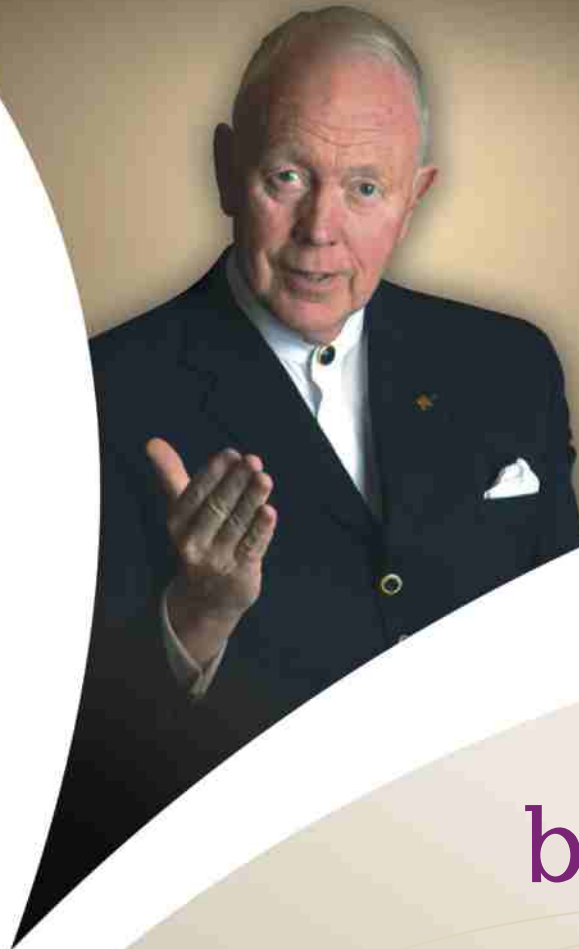
# BUZAN ORGANIZATION

## About Tony Buzan

Tony Buzan is the inventor of Mind Maps®, the most powerful Thinking Tool of our times, whose importance is recognised by [Microsoft Chairman, Bill Gates](#) in his article 'The Road Ahead – How Mind-Mappers are taking our information democracy to the next stage'.

[The Times of London](#) predicts that Tony Buzan "will do for the brain what Stephen Hawking did for the universe."

He was recently given, at the 14th Annual International Conference on Creativity and Innovation, the Lifetime Achievement Award for his original contributions to the planet in the areas of Creativity, Innovation and Thinking.



buzan  
pune

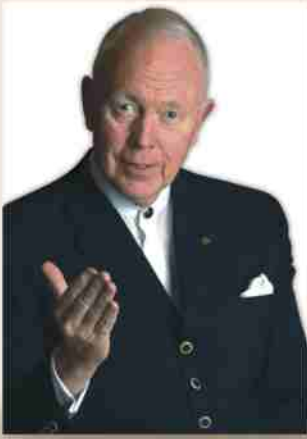
For more than 30 years, Tony Buzan has been tireless in his quest to bring this powerful tool to the world. His techniques are taught and used in virtually every Fortune 500 company and in countries throughout the world.

As [Forbes magazine](#) says, Tony Buzan "shows corporate executives how to hotwire their creative energies."

He is the world's leading author, lecturer and advisor to governments, leading multinational businesses, universities and schools on the brain, creativity and thinking skills. Amongst his 98 best-selling books which have sold many millions worldwide, the classic 'Use Your Head' and other books in the Mind Set series has catapulted him as BBC's top-selling international authors. His books have now been published in over 150 countries and translated into 30 languages.

Tony Buzan is also an advisor to international Olympic coaches and athletes and to the British Olympic Rowing squad. In addition, he is the founder of the Brain Trust Charity and the Use Your Head Brain Clubs, and is President of the Mind Sports Council.





## Workshops In India

The Buzan Centre Pune conducts workshops such as:

- Activate your Inherent Intellectual Capital;
- Mind Maps® for Creativity;
- Mind Maps® for Creative Decision Making;
- Mind Maps® for Change Management;
- Mind Maps® for Sales & Marketing;
- Mind Maps® & Multiple Intelligences
  - for Achievers;
  - for Teamwork & Leadership
- Mind Maps® for Schools;
- Mind Maps® for Academic Excellence
- Mind Maps® & Multiple Intelligences
  - for Educators;
- Memory and Speed Reading;
- ...And many more...

We conduct Public programs and also in-house corporate sessions.

Do contact us for your requirements.

*\*Course content is subject to changes.*

Tony Buzan has coached many leaders, including members of the National British Rowing Squads for Olympic competitions. His teams rowed in the finals of the Olympics in Seoul (Korea), Sydney (Australia), Barcelona (Spain) and Beijing (China). In the 2008 Olympics, one of his protégés, Zak Purchase, won the Gold.

Tony has worked as an adviser in Thinking, Leadership, and 'Thought Leadership' with many **Fortune 500** companies including Microsoft, Disney, HSBC, Oracle, BP, Boeing, Barclays International, STABLO, McLaren, and many others.

His advice is sought by governments and government bodies in China, Singapore, Malaysia, Vietnam, Bahrain, Liechtenstein, Mexico, Dubai, UK, Scotland & Ireland.

Tony is the world's leading author of books on the brain, learning & leadership, having authored & co-authored almost 100 books to date.

## About Buzan Center Pune

The nodal body of the Buzan Organization in India is at Pune.

It is headed by **Mr. Maneesh Johari**, an entrepreneur and an ardent Mind Mapper. He maintains that this simple yet powerful technique could help reduce the degree of the number of issues & concerns that executives at all levels in the corporate world grapple with. Mind Maps® help the Brain actually work FOR you.!

The ONLY – Buzan Advanced Licensed Instructor in India – **Ms. Jas Johari** believes that once you Learn – "How to Learn"

– and then undergo any other specific training session – the benefits you get are a lot more.

Otherwise, we all would then still be content with coming back with just 10 – 20% of the learnings from all the various workshops we attend as part of our development programs.

## Programme Leaders:



**Jas Johari**



**Maneesh Johari**

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