

Introductory Talk

on Importance of

GOOD THINKING

SESSIONS

by

Buzan Centre Pune,
Aundh, Pune - INDIA

Introduction

In the current global capital crisis, stocks and shares capital is plummeting. Currency capital is declining, housing & property capital has plunged, mineral capital is diminishing.

The only capital that has continuously risen in value throughout this and all previous recessions and depressions is – Intellectual Capital and its currency – Intelligence.

Good Thinking is the best way to invest in your & your group's Intellectual Capital and future security.

Duration:
1 hour



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Benefits to You

This highly interactive introductory talk helps you:

- Understand & manage your learning & thinking processes for greater results.
- Realize & appreciate the need to change the way information is fed to the Brain.
- Get an insight into the technique which would eventually help achieve higher levels of creativity by identifying and tapping unrealized potential in you and others in your organization.
- Develop action plans for implementing new learning in and taking control of your professional and personal life.

Who Must Attend

Decision makers, Managers, Educators, Team leaders at all levels who want to improve individual and organizational effectiveness.



Program Outline

- Intellectual Capital as a source of competitive advantage.
- An Introduction to the Brain and its capabilities.
- A brief introduction about the originator of Mind Maps® - Mr. Tony Buzan.
- Issues concerning us & the way we expect the Brain to respond.
- Present effectiveness of Learnings.
- Information Processing in the Brain.
- Exploiting the Brain's synergetic nature.
- Introduction to Mind Maps® - the Ultimate Organisational Thinking Tool.
- Improving Memory.
- Multiple Intelligences & their measurements scales.

About Tony Buzan



Our brain is like a sleeping giant. Many experts believe that we use as little as 1% of our brain functions, spending very little time on:

- creative thinking applied to different disciplines;
- concentration as a function of time;
- memory performance during and after the assimilation of information.

If organisation's know how to activate their people's brain skills, they will be able to increase productivity, achieve better concentration and communication, engage in creative problem solving and thereby improve their overall bottom line.

We are entering the Age of Intelligence. We should know how to manage the managers of knowledge - **our brains** - effectively. Applying this to the corporate requirement, organisations should leverage on its intellectual capital and harness the brain power within to meet today's new challenges

Tony Buzan is the inventor of Mind Maps®, the most powerful Thinking Tool of our times, whose importance is recognised by **Microsoft Chairman, Bill Gates** in his article 'The Road Ahead How Mind-Mappers are taking our information democracy to the next stage'. **The Times of London** predicts that Tony Buzan "*will do for the brain what Stephen Hawking did for the universe.*"

He is the world's leading author, lecturer and advisor to governments, leading multinational businesses, universities and schools on the brain, creativity and thinking skills.

He was recently given, at the 14th Annual International Conference on Creativity and Innovation, the Lifetime Achievement Award for his original contributions to the planet in the areas of Creativity, Innovation and Thinking.

Programme Leader:

Mr. Maneesh Johari:

Maneesh is the CEO of the Buzan Centre Pune, the only centre of the Buzan Organisation in India. He has been instrumental in increasing the awareness of Mind Maps® in the country & has facilitated Mind Map® trainings at a number of Business houses like Bajaj Auto, Tata Motors, L&T Infotech, HSBC Global, Aditya Birla group, Godrej & Boyce, Nicholas Piramal, HDFC Insurance, Whirlpool, Halliburton, Zydus Cadila, and many more.



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