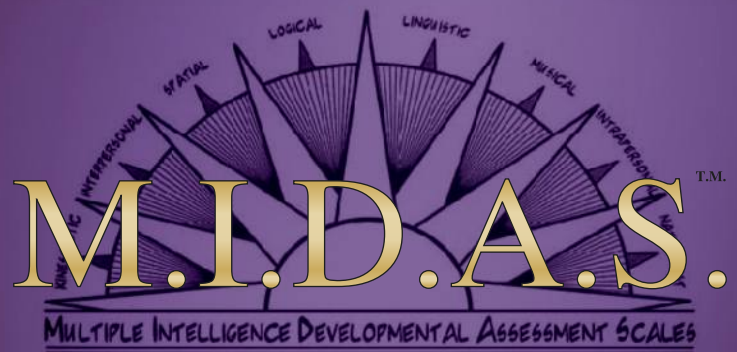


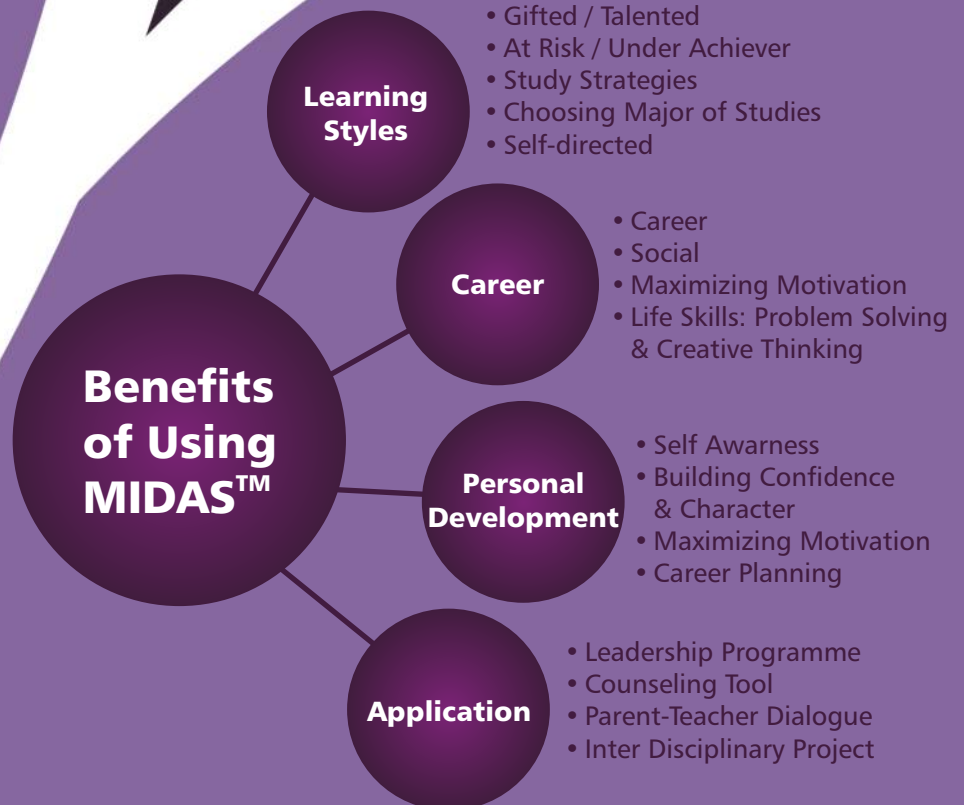
Multiple Intelligences Developmental Assessment Scales (MIDAS™)

"To my knowledge, The MIDAS™ represents the first effort to measure the Multiple Intelligences, which have been developed according to standard psychometric procedures. Branton Shearer is to be congratulated for the careful and cautious way in which he has created his instrument and offered guidance for its use and interpretation."

– Howard Gardner,
Harvard University



An ONLINE Self-Assessment Tool on MI



Multiple Intelligences Developmental Assessment Scales (MIDAS™) provides an efficient method for obtaining a rich and descriptive understanding of a person's Multiple Intelligences Profile. The MIDAS™ is a research based self-report measure of intellectual disposition for people of all ages. The three MIDAS™ Profile carefully describes a person's range of skills, abilities and intellectual potential.



When we look around us, we realize that it is not just a 'High IQ' level that ensures Success.

Traditionally, we believed that Intelligence is 'InBorn' – either you have it – or you don't.

Research across the globe has proven that each of us is blessed with – not 2, not 3...but EIGHT Intelligences which include:

Interpersonal, Intrapersonal, Kinesthetic, Musical, Spatial, Naturalist and also the Traditional – Linguistic and Logical.

Each person has each of these. Having known this – how can we make use of this information?

The first step is to determine the level at which we are – on each one of the Intelligences.

It is of prime importance that we measure the levels that we are at each of these.

Once we have 'bench marked' – then these results can be interpreted to help us.

For Example Students:

- The distinctive 'Learning Styles' can be determined. This helps them use their inherent strength to 'Learn'.
- Their Career Options – keeping in mind their inherent Strengths – would ensure that there is a lesser chance of them finding themselves "stuck" in a job – for which they are not naturally suited.
- Identify areas where appropriate interventions would help them overcome their '**not so strong**' areas.

Adults:

- Identify their strengths – & use them to their advantage.
- Realize that in certain areas they are inherently strong – and in others they are not so. This Self – knowledge alters their perception and helps increase the feeling of '**self worth**' & '**self esteem**'.

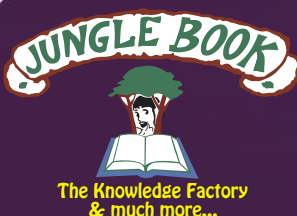
Corporate:

- At entry level – can look for the matching job opportunity at which they would naturally excel.
- Identify Training needs.
- Identify appropriate 'Team members' whose individual strengths compliment that of the others', thus helping the entire team to perform better.
- Leadership Styles.

The specific details which are analysed in the MIDAS assessment have been verified at different & varied groups and then they've been validated.

Knowing more about one's strengths and being able to build them up – goes a long way in each person's personal life. The perception of one's self undergoes an important transformation.

When one uses their natural intelligence at the workplace too – they do not have to view the '**work**' – as a '**job**'! They excel easily. Hence their self esteem increases & this encourages them to perform at a higher level...



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