

MIND MAPS® for TRAINERS

SESSIONS

by
Buzan Centre Pune,
Aundh



Introduction

As trainers we realize the fact that most of the information we share with the participants is LOST!

All the delegates are seen taking notes but they probably do not refer to them ever again.

Only what is retained in our brain is actually applied.

You will learn how to apply Mind Map® strategies to improve the Retention / Recall / Comprehension / Understanding...of your delegates

This would enable your training sessions to be a lot more powerful and effective

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pune

Outcome

At the end of the Workshop, trainers will be able to:

- Mind Map® in accordance with the Laws of Mind Mapping®
- Infuse Mind Maps® as their techniques for making memorable presentations
- Ensure that the eventual aim of the training session which is effective transfer of knowledge (which can be retained and recalled even after a period of time) is done in a scientific brain friendly manner

Methodology

This lively & interactive workshop requires extensive participants' involvement. It gives them ample opportunity to practice the new techniques learnt.

Buzan workshops usually comprises:

- Lectures/Presentations
- Individual & small group exercises & discussions
- Brain Breaks for reflections/integration
- Games & Activities
- Question and Answer periods





What Others Say:

"If the Brain is a Lock – the Mind Map is the key".

– Bob Pike, President & CEO – Creating Training Techniques Int. USA.

"Buzan's skills help individuals & organisations gain a competitive advantage through Learning, Thinking & Communicating more effectively".

– Australian Institute of Management.

"The use of Mind Mapping is an integral part of my Quality Improvement Project here at Boeing. This has provided savings of over \$10 million this year for my organisation (10 times our goal)"

– Mike Stanley BOEING CORPORATION – USA.

"It's as if you have been driving all your life with a dirty windscreen and suddenly Mind Maps clear it for you"

– Mr. Ahmed, director, Bangs – Bahrain.

"Our Mind Map based courses have produced the best graduating grades ever. Mind Map teaching is definitively the teaching tool of the future"

– Jean Luc Kastner, Sr. Manager, HP Medical Products, Germany.

Mind Maps present an overview along with the detailed plan & have increased learning & creativity. I have successfully applied the Mind Maps technique to taking notes, setting goals, solving problems, generating ideas, memorizing complex data, & planning complete training sessions.

– Saif Ullah Khan, Manager, L&D, HR; Ernst & Young.

"Mind Maps have been extremely useful in getting Ideas flowing & then organising them during the course of work. Great tool to Plan & prioritize. I've used it to excellent effect in making Presentations and designing training programs"

– Mr. Rajesh Kamath, Cerebrus – Consultants.

About Tony Buzan:

Tony has worked as an adviser in Thinking, Leadership, and 'Thought Leadership' – with many **Fortune 500** companies & leading education institutions in the world.

His advice is sought by governments across the world.

Tony is the world's leading author of books on the brain, learning & leadership, having authored & co-authored almost 100 books to date.



Who Should Attend

All Trainers

Course Outline

Introduction to Buzan Mind Map® Principles

Brain Functions – Left & Right

Formula for Learning (Whole Brain)

Mind Map® Laws

Mind Map® Practice

– Reflection

– Word Image

– Making Notes

– Mind Mapping® Time

The two most important graphs:

– Recall DURING learning

– Recall AFTER learning

Applications

*Course content is subject to changes.

**Duration:
8 hours**

**Programme Leaders:
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