

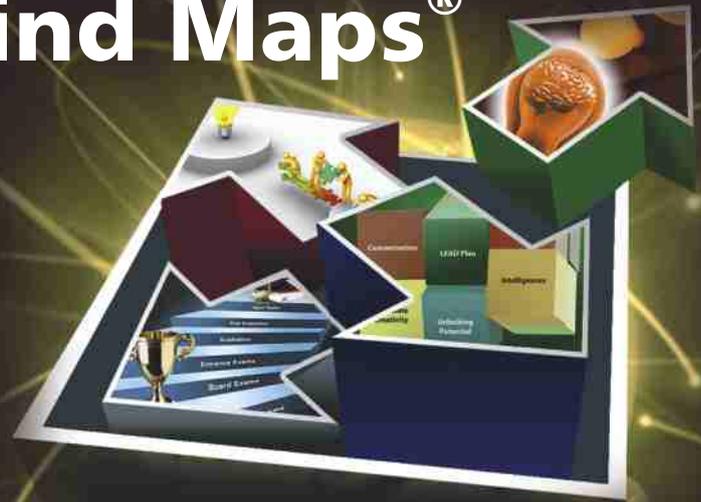
Towards a Mentally Literate World.

Being Brain Smart is the key towards a mentally literate world. We may face difficult situations and challenges in the new age, but we can overcome them if we know how to Unleash the Human Brain.

According to Tony Buzan, everyone is equipped with the latest bio computer, and the natural function of the Brain is to find new ways out of problems. This is because our brain is a **'Solution Finding Organ'**.

Thus, if we can increase our mental literacy – to understand how our Brain works, learn how to manage it effectively, and to harness our inherent brain skills, we will be able to achieve infinite possibilities.

Mind Maps®



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Introduction

Through Tony's years of research – in the fields of learning and creativity, he has developed the most brain-friendly, natural and enjoyable technique for educators, trainers individuals and students to learn and think better.

We are facing a different world today. This is a world filled with new situations and challenges – different from what we used to know.

To be ready for the new world, we need to nurture and develop our young people with new ways of THINKING & finding Solutions. We need a new approach towards learning.

We all realize that we are faced with a number of issues & concerns in our daily lives. We also need to appreciate that it is the Brain which would present us with 'Creative Solutions' to these issues – provided we know how to tap into the infinite potential that our Brain has. And for this, we need to feed it with 'Brain-friendly' information.

The present way of presenting information to the Brain is probably not the best way to do so – if it was – then we wouldn't be grappling with issues like – *Decision Making, Planning, Organizing, Thinking, Creativity etc.* Our Brain has the answers to these and more concerns – **learn "HOW TO LEARN"**.





What Others Say:

"The whole world should Mindmap"
...The Express

"Tony Buzan deserves a medal for coming up with the sanity-saving concept of Mindmaps, which makes difficult mental tasks possible, even pleasurable."
... TimeOut Magazine

"Tony Buzan...unlocks the power of our brains and shows mankind how to tap and use his creative genius with ease and effectiveness. For more than three decades Tony Buzan has been tireless in his quest to bring this powerful tool to the world. By the latest estimates, about 200 million around the world are now using Mind Mapping, so it is just a matter of time before Mind Mapping becomes a universally used technique."
...His Excellency Dr. Abdul Hussein Ali Mirza, Minister, Bahrain

"Mindmap will do for the Brain what Stephen Hawking's did for the Universe."
...Raymond Keene OBE, International Chess Grandmaster, The Times

"The use of Mind Mapping is an integral part of my quality improvement project here at Boeing. This has provided savings of over \$10m this year for my organization (10 times our goal)."
...Dr. Mike Stanley, Boeing Corporation, USA

"We are a complicated business so Mindmaps help I could not manage the complexity of my work without Mindmaps. I have often used Mindmaps to deal with the complexities of how we should move forward. Frankly, they are invaluable."
...Alan Matcham, Director of Oracle

"Mind Mapping enables me to do in minutes what used to take me hours, sometimes even days."
...Jeffery Mayer, Author of 'Time Management for Dummies'

"Provides the reader with a simple way to apply complex theories and research on the brain and put them into solid practice."
...Evelyn Walker, Senior HR manager, IBM

"Mindmaps have changed my whole life. As a working mother, you are always being torn in loads of different directions, so if I set up a home Mindmap with 'work' branches and 'kids' branches and all the other responsibilities that working mothers have, I don't forget anything."
...Rosaline Gower, BBC TV Producer & a working mother

"Your Brain is like a sleeping giant. Learning HOW to LEARN is Life's most important skill." ...
...Tony Buzan, Inventor of Mind Maps®.

The role of Training & Educating is critical in our society for both the advancement of the nation and the enhancement of individual life. The power that results from learning – provides people with the ability to succeed physically, emotionally and intellectually.

It is evident that companies that place higher emphasis on its people's Intellectual Capital, and devote efforts to harness this infinite resource, will achieve success far greater than those who do not.

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