

Mind Maps® for Young Professionals

SESSIONS

by
Buzan Centre Pune

Introduction

Our brain is like a sleeping giant..

Many experts believe that we use as less as 1% of our brain potential, spending very little time on : creative thinking, concentrating, memory.

We all realize that we are faced with a number of issues & concerns in our daily lives.

We also need to appreciate that it is the Brain which would present us with 'Creative Solutions' to these issues – provided we know how to tap into the infinite potential that our Brain has.

And for this, we need to feed it with 'Brain-friendly' information.



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We are facing a different world today. This is a world filled with new situations & challenges – different from what we used to know. To be ready for the new world, we need to develop & nurture our young people with new ways of thinking & finding solutions. Systems which have no prior precedent need to be thought of & incorporated into our daily life.

The role of training & Educating is critical in our society for both, the advancement of the nation & the enhancement of individual life.

The power that results from learning – provides people with the ability to succeed physically, emotionally and intellectually. It is evident that those who place higher emphasis on Intellectual Capital, and devote efforts to harness this infinite resource, will achieve success far greater than those who do not.





When asked –

‘what are you looking for in the young executives?’

HR Directors world over –

generate a list that looks something like:-

- Be Independent Thinkers
- Be more self-motivated
- Be more Inquisitive
- Pay attention to details
- Have confidence
- Communicate better
- Think of Creative Solutions.....

All these aspects are important for survival in the work environment in the future, where, the challenges which would be faced – are unknown presently.

So, if one is to prepare oneself for the unknown future – the most important skill set that needs to be acquired is knowing ‘HOW TO LEARN’.

Course Outline

The session would cover :

- Bench Marking
- The Brain & its capabilities
 - Information processing
 - Left & right – Myths & Reality
- Mind Maps®
 - Technique
 - Laws
- Multiple Intelligences
 - Know your strengths
 - Build up on them
- SUCCESS Principles

**Course content is subject to changes.*

Duration: 7 hours



Tony Buzan

Programme Leaders

JAS JOHARI

Jas is the ONLY Buzan Advanced Licensed Instructor in India.

She has trained a number of Students / Faculty members of educational institutes including International schools, Business Schools etc.

She is regularly invited to address international conferences as well. An established corporate trainer in ‘Mind Maps’, ‘Speed Reading’ & ‘Knowledge Management’ – which she refers to as “Life Skills”, Jas is passionate about making life easier for all people she comes across.



MANEESH JOHARI

The CEO of the ONLY Buzan Centre in India, Maneesh is a consultant to many corporate houses, tapping into his Industrial experience of over 2 decades.

A corporate trainer – across all levels – Maneesh has been instrumental in spreading the awareness of the technique & its applicability in the work environment in the country.

As a team they’ve trained corporate executives in many sectors – including Pharma, Insurance, General industry, IT, FMCG, etc.



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